?php

  // Declare the variable 'string' and assign it a value.

  // The <br> is the HTML equivalent to a new line.

  $string = 'Hello World!<br>';

  // You can echo the variable, similar to the way you would echo a string.

  echo $string;

  // You could also use print.

  print $string;

  // Or, if you are familiar with C, printf can be used too.

  printf('%s', $string);

?>